



NO MORE

2015-2016
A YEAR OF PREVENTION IN ACTION:
SOUTHWEST PA SAYS NO MORE

TOGETHER WE CAN END DOMESTIC VIOLENCE & SEXUAL ASSAULT

SOUTHWEST PA SAYS NO MORE

Southwest PA Says NO MORE represents a growing community of organizations and individuals who are working to end domestic and sexual violence in a 10-county region of southwestern Pennsylvania. This report highlights key accomplishments of the last year. This important work could not happen without the dedication of those who stepped up and are taking action to end violence. Know you are making a difference.

GOALS

1. Build community leadership, joining individuals and organizations across all sectors
2. Change the conversation about domestic and sexual violence to focus on prevention
3. Scale up effective prevention programs
4. Increase accountability for offenders
5. Establish metrics and use data strategically to promote prevention
6. Determine and pursue a comprehensive policy agenda
7. Expand financial resources available for prevention

BUILDING COMMUNITY LEADERSHIP

joining individuals and organizations across all sectors

Support provided by:



23 partner organizations and growing:



NEW members are welcome.



More than 30 CEOs attended a leadership breakfast on ending violence against women that was convened by County Executive Rich Fitzgerald, Mayor Bill Peduto, Allegheny Conference Chair Morgan O'Brien, Art Rooney, Bishop David Zubik, United Way of Southwestern Pennsylvania, FISA Foundation, and The Heinz Endowments. This event catalyzed a year of prevention in action.



“Ending violence against women is a leadership issue. It's an issue of having the public and political will to act.”

- Dr. Jackson Katz

A group of 34 men comprise the Mentors in Violence Prevention Men's Cohort, organized by the Jewish Community Center of Greater Pittsburgh. These men are working to prevent domestic and sexual violence in their communities.



CHANGING THE CONVERSATION

about domestic and sexual violence to focus on prevention

IN THE MEDIA

- Coverage ranged from print, online and broadcast to PSAs on WPXI and CBS radio.



Pittsburgh Post-Gazette
SUNDAY
ONE OF AMERICA'S GREAT NEWSPAPERS



Elizabeth Miles/Post-Gazette

IN CHURCHES

- Christian Associates of Southwest Pennsylvania developed resources for clergy.

IN SCHOOLS

- Partner organizations work with K-12 schools and colleges to deliver prevention programs to youth and trainings to adults.
- PCADV Symposium
 - More than 100 professionals and students attended a two-day symposium on preventing dating violence.
- Teen Dating Violence Prevention Student Video Contest
 - 18 videos were entered and 3 winners were selected. 675 votes were cast online.



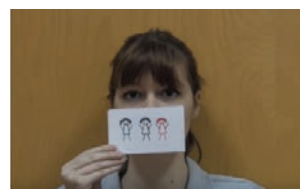
FIRST PLACE:

Join Together and Say No More by Monae Findley, Gateway High School



SECOND PLACE:

Don't Be Left Unheard by Casey Bourne, Maura Saladin and Eric Boehm, Brentwood High School



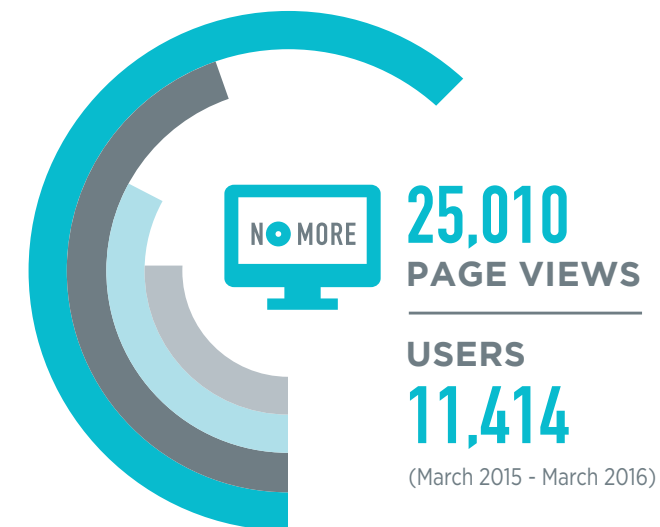
PEOPLE'S CHOICE:

Get the Facts by Payton Otterman, Gateway High School

- Many local universities are revising policies and practices to address and prevent sexual assault on campus.

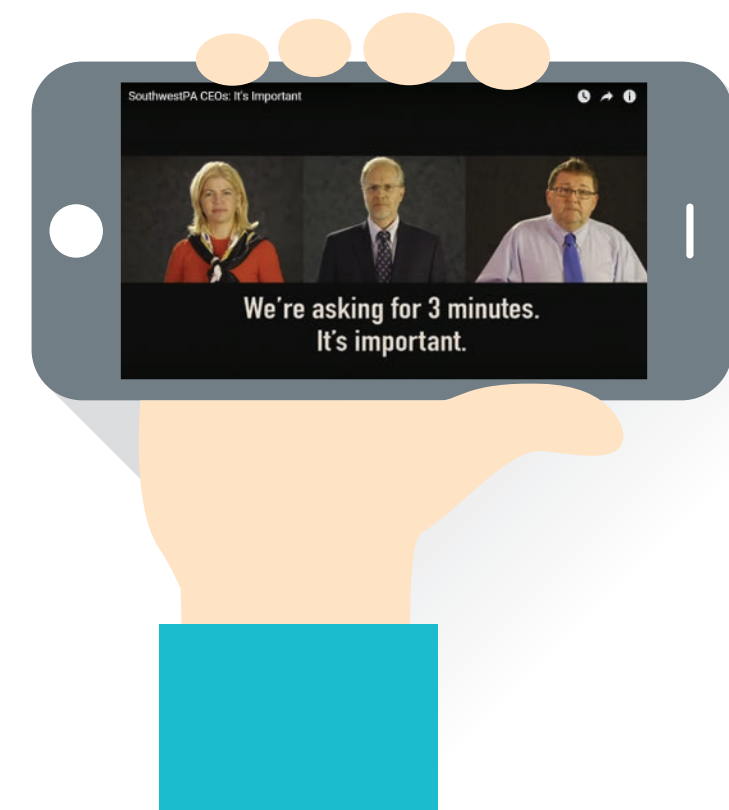
ONLINE AND ON SOCIAL MEDIA

- Launched and grew visits to the website.
- **HUNDREDS** of followers on Facebook and Twitter
- **400** people receive Live the Pledge email updates every month.
- **20** videos feature prominent members of the community and renowned speakers.
- Call to action video by Morgan O'Brien, Laura Karet and Grant Oliphant inspired business and community leaders to take action and got **1,746** views on YouTube.



“It is not enough to be quietly supportive or personally respectful. As leaders we are in a unique position to make a significant difference.”

– Laura Karet, CEO, Giant Eagle



SCALING UP

effective prevention programs



COACHING BOYS INTO MEN trains high school coaches to talk to athletes about **respect for women and girls**. Research shows that the program reduces perpetration and increases effective bystander intervention. **FISA Foundation, United Way of Southwestern Pennsylvania, Pittsburgh Pirates Charities** and **others** are partnering to promote broad adoption of this program.



- **More schools** in Southwest PA are implementing Coaching Boys Into Men than anywhere else in the country.
- **80 coaches** attended an info session at **PNC Park** in August 2015 to learn about the program.
- United Way provided nearly **\$200,000** in funding to **expand** the program.
- Nearly **75 coaches** participated in an in-depth Coaching Boys Into Men training at **PNC Park** in February 2016.
- Produced a series of instructional videos for the **Coaching Boys Into Men Film Project**.



FATHER'S DAY PLEDGE EVENT

In 2014, the **Father's Day Pledge** was born in Pittsburgh with an op-ed and 45 signatures on an ad. In 2015, it grew into a statewide campaign when a **sea of teal dots** filled the Allegheny County Courthouse Courtyard on June 19. **Corporate and civic leaders, elected officials** and **supporters** joined together to take "The Father's Day Pledge to End Gender Violence."



- **30 powerful Pittsburghers** joined together on stage.
- Nearly **500 signatures** were collected.
- **Pledge signing** events took place across the region.



STANDING FIRM helps employers understand the financial, safety and human costs of partner violence on the workplace and equips them with tools for taking effective organizational action.

- **40 new members** in last year brings the total number of member companies to **300**.



INCREASING ACCOUNTABILITY

for offenders

A new partnership between Allegheny County Department of Human Services, Allegheny County Courts, Battering Intervention Providers, Futures Without Violence and FISA Foundation is focused on strengthening battering intervention in the county.



“Allegheny County has become one of the leaders in the United States in the efforts to improve the response to people who use violence and enhance the safety of victims and their children.”
– Futures Without Violence, 2016

“We believe individuals who are abusive should be held accountable and that the judicial system should work hand-in-hand with effective treatment to stop the cycles of violence.”

– Allegheny County
Chief Executive
Rich Fitzgerald



ESTABLISHING METRICS

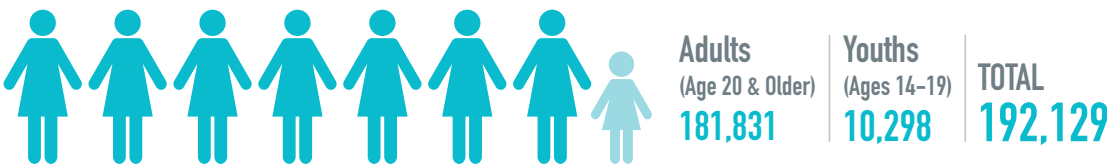
& strategic use of data to promote prevention

By the end of 2016, local data about incidence rates of intimate partner violence across the region will be available. Until then, prevalence estimates are based on national research. *“19.2% of individuals report having experienced some form of physical violence at the hands of an intimate partner in the last year.”*
– Desmarais et al., 2012

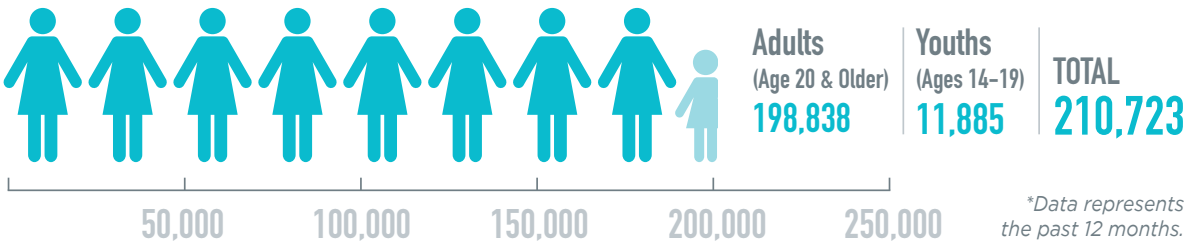
In Southwest PA that translates to:

INTIMATE PARTNER VIOLENCE VICTIMS

Allegheny County



Other 9 counties that make up Southwest PA combined



FUTURE GOALS

- Determining and pursuing a comprehensive policy agenda
- Expanding financial resources available for prevention

The work is far from finished. Get Involved.

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southwestpasaysnomore.org

SUPPORT PROVIDED BY



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